



2016 ANNUAL IMPACT REPORT



DOING GREAT THINGS GLOBALLY



MISSION. VALUE. PURPOSE.

The Meeting Professional International (MPI) Foundation supports and propels the global meeting and event industry. By providing professional development and career opportunities through its grants and scholarships program, it fuels the growth and advancement of MPI members. And by funding innovative research, it affords critical support to MPI's strategic plan.

WHY IS THE MPI FOUNDATION IMPORTANT?

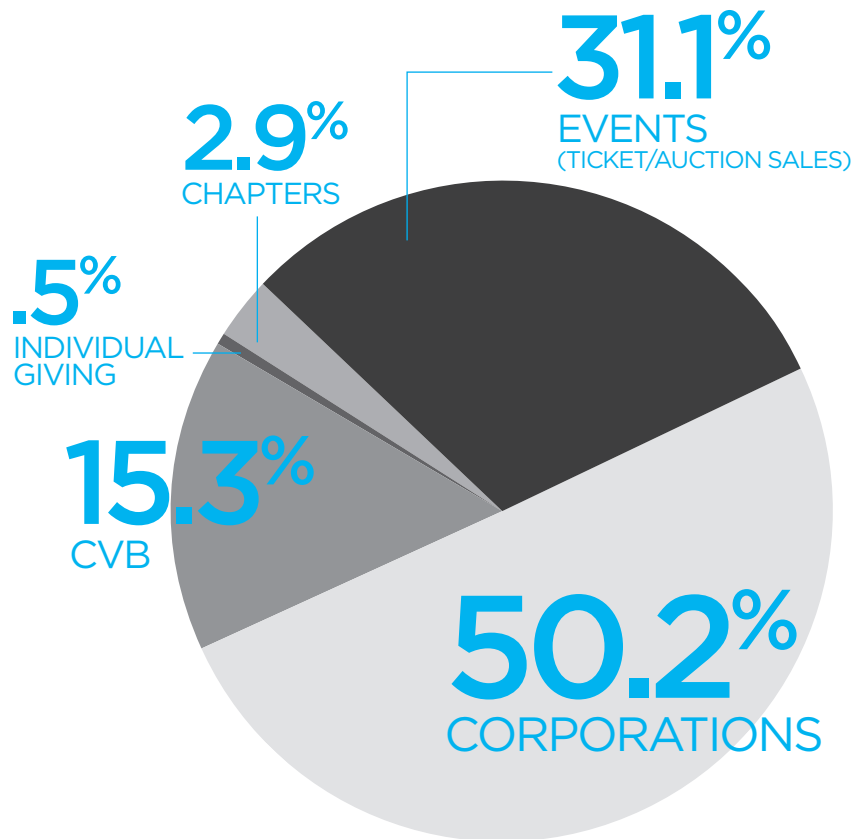
- It helps MPI members when they need it most with professional development.
- It shapes and supports tomorrow's leaders.
- It fosters a position of influence through its partnership with the industry.

THANK YOU
TO EVERYONE
THAT SUPPORTED
THE MPI FOUNDATION
IN 2016!

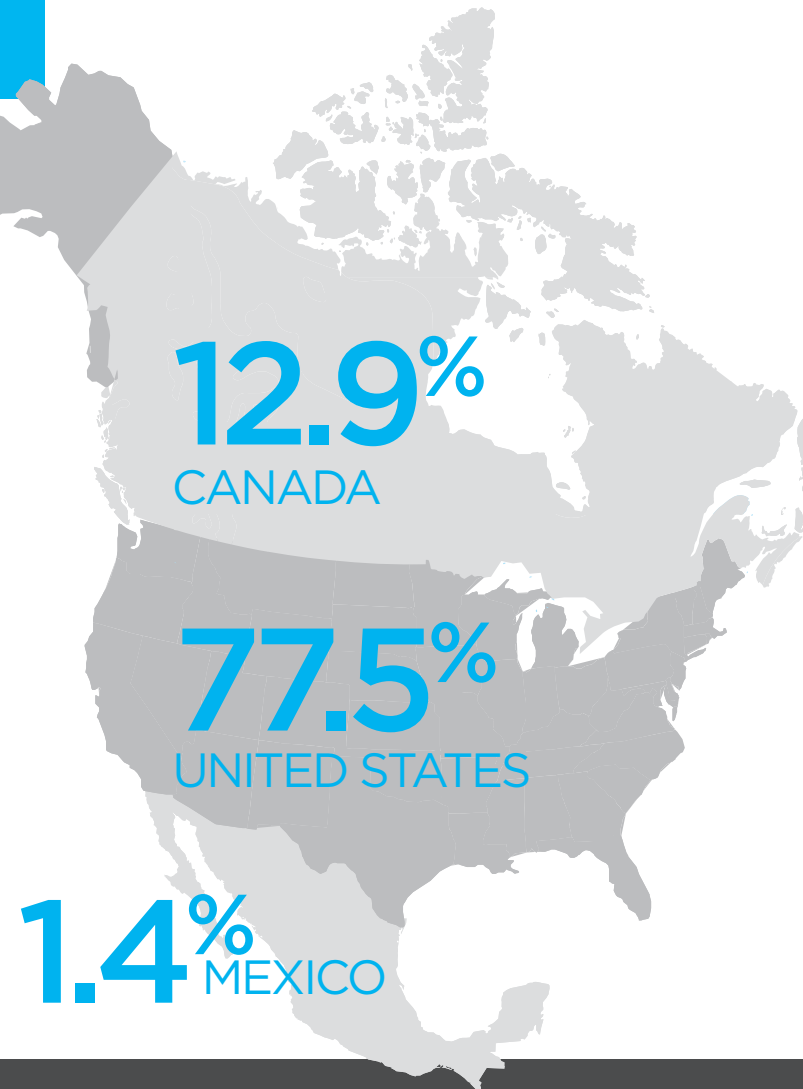


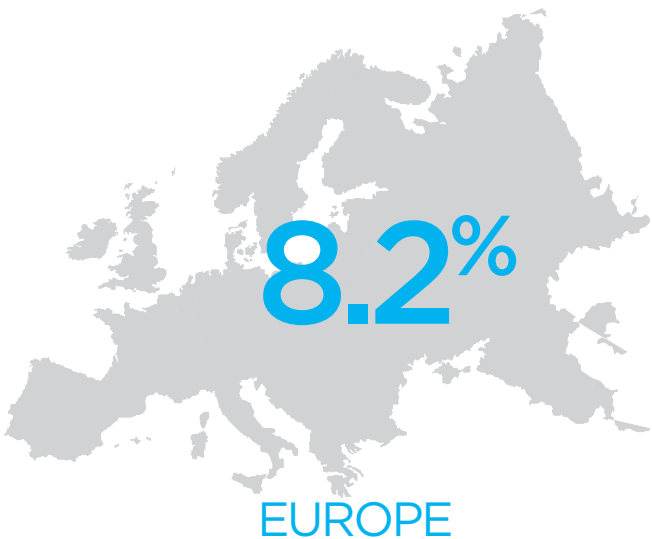
MPI FOUNDATION 2016 FINANCIALS

WHERE DID THE MONEY COME FROM?



Based on unaudited financials





Total \$859K

GRANTS, SCHOLARSHIPS AND
THE ENDOWMENT

\$443K

ENDOWMENT

\$306K

SCHOLARSHIPS

\$110K

GRANTS

WHERE THE MONEY WENT IN 2016.

HOW WE RAISED THE MONEY

2016 FUNDRAISING EVENTS & PROGRAMS

Rendezvous

RENDEZVOUS EVENTS:

EMEC Rendezvous
Copenhagen – February

WEC Rendezvous
Atlantic City – June

The Meeting Show Rendezvous
London – June

Canada Rocks at Incentive Works
Toronto – August

IMEX America Rendezvous
Las Vegas – October

IBTM World Rendezvous
Barcelona – November





SILENT AUCTIONS:

IMEX

Frankfurt – April

WEC

Atlantic City – June

Incentive Works

Toronto – August

OTHER EVENT & PROGRAMS:

MPI Foundation/HB Cares Autism Work Experience Project

London – February

The Big Deal at WEC

Atlantic City – June

Thought Leaders Summit

Las Vegas – September

Chapter Chairman's Challenge

Throughout 2016



HOW WE RAISED THE MONEY

2016 CONTRIBUTORS

LEGEND CONTRIBUTORS (\$50K and above)



GIANTS
ENTERPRISES



VENETIAN
PALAZZO
SANDS EXPO



EDUCATION CONTRIBUTORS

(\$25K to \$49,999)



CORPORATE CONTRIBUTORS

(\$12,500 to \$24,999)



ANNUAL EDUCATION FUND

(\$2,500 - \$10,000)

Allstream Centre
American Paper Company
Associated Luxury Hotels International
Cascadia Motivation Inc.
VisitDallas
Fairmont Hotels & Resorts
Hilton Worldwide Canada
M&T

Maritz Travel
NYC & Co.
PSAV Canada
Reno Tahoe USA
Stream Point
The Freeman Co. Canada
Tourism Toronto
Travel Alberta

HOW THE MONEY WAS SPENT

2016 CHAPTER GRANTS

MPI Foundation Chapter Grants assist chapters with the costs associated with providing high quality educational programming to its members as part of their professional development.

RESULTS INCLUDE:

52 **49%**

MPI CHAPTER
GRANTS AWARDED

INCREASE IN CHAPTER
GRANTS AWARDED OVER 2015

MPI CHAPTERS WHO WERE AWARDED GRANTS IN 2016

MPI Aloha	MPI North Florida
MPI Belgium	MPI Northern California
MPI British Columbia	MPI Oklahoma
MPI Carolinas	MPI Orange County
MPI Connecticut River Valley	MPI Ottawa
MPI Dallas/Fort Worth	MPI Pittsburgh
MPI Eastern Great Lakes	MPI Potomac
MPI Georgia	MPI Rocky Mountain
MPI Greater Calgary	MPI Sacramento/Sierra Nevada
MPI Greater Edmonton	MPI South Florida
MPI Greater New York	MPI Southern California
MPI Greater Orlando	MPI Spain
MPI Gulf States	MPI St. Louis Area
MPI Houston	MPI Tampa Bay Area
MPI Indiana	MPI Tennessee
MPI Kansas City	MPI Texas Hill Country
MPI Middle PA	MPI Toronto
MPI Minnesota	MPI Virginia
MPI Montreal & Quebec	MPI Westfield
MPI New England	MPI Wisconsin
MPI New Jersey	





2016 SCHOLARSHIPS

The MPI Foundation's mission to give back to the meetings industry through scholarships is a testament to MPI's belief in fueling the growth and advancement of its members and to our recipients.

RESULTS INCLUDE:

268

MPI SCHOLARSHIPS
AWARDED

17%

INCREASE IN SCHOLARSHIPS
AWARDED OVER 2015



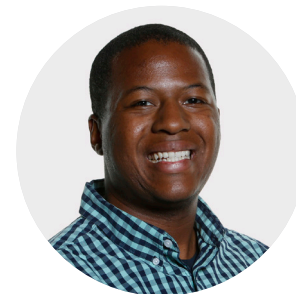
Katie Bradshaw, CMP
MPI Heartland Chapter
CMP Scholarship



Karolina Widawska
MPI Poland Chapter
WEC Scholarship



Mariles Krok, CMP, CMM
MPI Southern California Chapter
CMM Scholarship



Chris Bonnett, CHAI
MPI Georgia Chapter
WEC Scholarship

SCHOLARSHIP BREAKDOWN

94

CONFERENCE
(WEC, EMEC, IMEX)

89

PROFESSIONAL
DEVELOPMENT

82

MEMBERSHIP

3

ACADEMIC

HOW THE MONEY WAS SPENT

2016 MAJOR GRANTS

POLAND ECONOMIC IMPACT STUDY

The MPI Foundation awarded a major grant to MPI Poland and the Poland Convention Bureau Polish Tourist Organisation to help support its economic study of meetings and events in Poland. The final report will show the economic impact of Poland's meeting and event industry and will be shared with Polish industry professionals, regional and national politicians and global industry representatives.

YOUNG ADULTS WITH AUTISM UK

In its fifth year, the HB Cares Autism Work Experience Project provided opportunities for young adults with autism to gain valuable experience in the meeting industry. Funds contributed by the MPI Foundation support the delivery of employment training and counseling, as well as support for the hotels who host work placements.

MPI BELGIUM CHAPTER

Following the terrorist attack in Belgium on March 22, 2016, the MPI Foundation provided emergency funding to MPI Belgium to support their chapter in their Global Meetings Industry Day (GMID) initiatives. The funding allowed the chapter to continue with their GMID educational plans without the stress of financial hardships their members were facing during that time.



BRANDED CHAPTER GRANTS

MCI CHAPTER GRANT

Provided Belgium, Greater Calgary, New Jersey, North Florida, Tampa Bay Area, South California, and Toronto Chapters the opportunity to have MCI representatives present quality education on networking, strategic event planning, and meeting return on engagement.

DISNEY DESTINATIONS CHAPTER GRANT

Provided British Columbia, Greater New York, Minnesota, Pittsburgh, Potomac, Southern California, and St. Louis Chapters with exciting 60-minute enrichment sessions in which Disney cast members shared insight on finding, hiring and keeping tomorrow's leaders.

PSAV CHAPTER GRANT

Provided education directly to Connecticut River Valley, Georgia, Oklahoma, Sacramento and Sierra Nevada, and Texas Hill Country Chapters presented by PSAV. Developed through MPI and PSAV joint research, the session shared best practices in creating and managing a digital ecosystem for an event.

FMAV CHAPTER GRANTS

Funded 90-minute and full-day sessions on event design using the #EventCanvas, delivered by FMAV to British Columbia, Greater Calgary, Greater Edmonton, Montreal & Quebec, Ottawa, and Toronto Chapters.

THE PARKING SPOT CHAPTER GRANT

Allowed Kansas City, Rocky Mountain, Tennessee, and Texas Hill Country chapters to present pre-developed MPI Ready. Set. Meet! education programs. The grant helped subsidize expenses from speaker fees to venue rental and audio-visual rental on-site.

BRANDED SCHOLARSHIPS

Conference

Encore Productions
Freeman
Marriott
Wyndham Worldwide
Omni Hotels & Resorts
Orange County Convention Center
Mexico Tourism Board
International Centre

Academic

International Centre
Rosen Hotels & Resorts

Professional Development

InterContinental Hotels Group
International Centre

MPI Membership

Quest Drape
Wynn LasVegas and Encore



GLOBAL BOARD OF TRUSTEES & COUNCIL MEMBERS

EXECUTIVE COMMITTEE

Chair of the Board

Stephen Revetria
Senior Vice President
Giants Enterprises

Chair-Elect

Jim Russell
Executive Vice President, Sales
Freeman Company

Immediate Past Chair

Gus Vonderheide
Vice President of Global Sales-Americas
Hyatt Hotels & Resorts

Vice Chair, Finance

Gregg Hopkins
Chief Sales and Marketing Officer
Intelity

Vice Chair, Programs

Leslie Menichini
Vice President of Sales and Marketing
Rosen Hotels & Resorts/Convention
Hotels

Vice Chair, Development

Jordan Clark
Vice President of Sales
Caesars Entertainment

TRUSTEES

Canada Council Chair

Trevor Lui
Director of Operations and
Sustainability
The International Centre

U.S. Council Chair

Junior Tauvaa
Senior Vice President Sales and
Services
Visit Anaheim

Europe Council Chair

Carole McKellar, CMM, MA, FCIPD
Managing Director Northern Europe
HelmsBriscoe

Chapter Liaison

Tammy Kockaya, CMP, CMM
Director, Events and Meetings
KPMG, LLP

Chandra Allison
Vice President, Sales
The Venetian and The Palazzo
Hotels

Carol Bullock
Corporate Vice President, Sales
Club Quarters Hotels

Laurie Knapp
Executive Vice President of
Global Sales and Marketing
AlliedPRA

Edward Perotti, CMP, CMM
Senior Director, Global
Meetings, Events & Travel
VMware

Rob Scypinski
Senior Vice President, Hotel
Sales-The Americas
Hilton Worldwide

Alison Taylor
Senior Vice President,
Global Sales
American Airlines

Angela Xavier, CSP
Vice President, Americas Sales
InterContinental Hotels
Group

CANADA COUNCIL

Chair

Trevor Lui
Director of Operations and
Sustainability
The International Centre

Patricia Chiuppi-Silverio, CPA, CMA
Vice President of Operations and
Administration
PSAV Canada

Jennifer Holly
Managing Director
Resiada, Inc.

Julie Holmen
Director of Sales, Corporate and Incentive
Tourism Toronto



Robin Paisley
Business Events Strategist
Hollow Square

Nadine Poirier
Sales Manager
RCR Hospitality Group

Les Selby,
CMP, CMM, CHME
Director, Meetings and Events
Aimia Inc.

Scott Tomlinson
Vice President, Operations
PSAV Canada

EUROPE COUNCIL

Chair

Carole McKellar, CMM, MA, FCIPD
Managing Director,
Northern Europe
HelmsBriscoe

Franck Barbaras
Founder
Connected Vibes

Ray Bloom, CMM
Chairman
IMEX Group

Alda Egurrola-Wienke, CMP, CHSP
Strategic Accounts Executive
Cvent

Richard Rheindorf, CMP

Anthony Hyde
Event Industry Consultant

Julie A. Krueger
Global Sales Lead
Freeman Company



U.S. COUNCIL

Chair

Junior Tauvaa
Senior Vice President,
Sales and Services
Visit Anaheim

Jerry Cito
Senior VP, Convention
Development
NYC & Company

Lee Dunlap
CEO and President
Quest Drape

Ron Freeman
National Account Executive
MillerCoors

Rodney Gutierrez, CMP
Director of Sales
Orange County Convention Center

Tami Hance
Senior Vice President
Destinations by Design

Kevin Iwamoto, GLP, GTP
Senior Consultant
GoldSpring Consulting, LLC

Ryan O'Byrne
Corporate Director - Global Sales
Omni Hotels & Resorts

Ernest Stovall
Vice President
MGM Grand Hotel & Casino

Diana Voto, MBA, CMP
National Sales Director
Disney Destinations

Shelley Williams
Director of Sales, Eastern Region
Caesars Entertainment





MISSION

The MPI Foundation funds education and pan-industry research that drive the success of meeting professionals.

PURPOSE

The MPI Foundation is a not-for-profit organization that shall fund grants, scholarships and panindustry research in support of the global meeting and event industry.

SECURING TOMORROW BY
STRENGTHENING TODAY

www.mpiweb.org/foundation