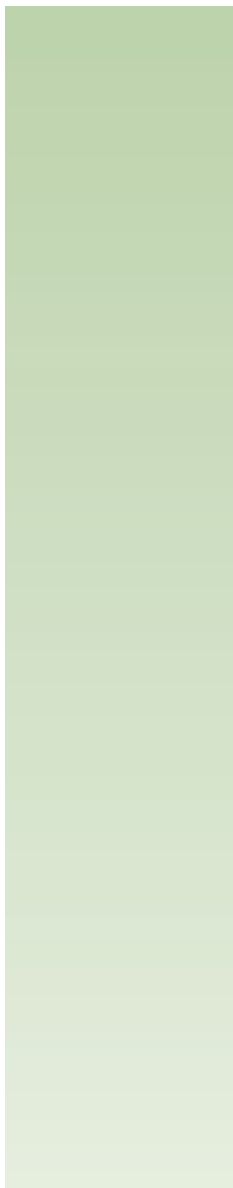
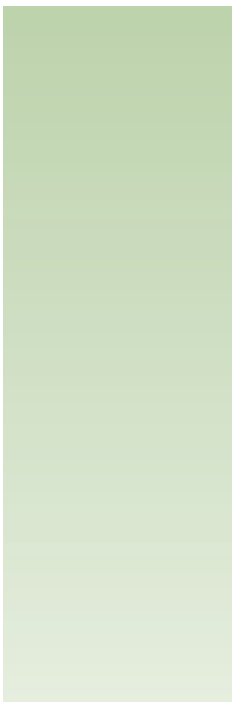
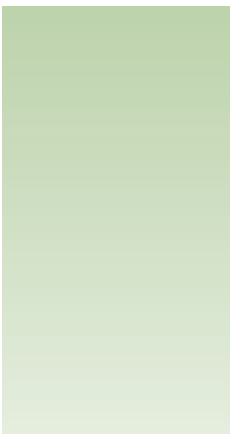
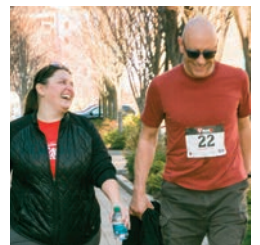




## NEW ENGLAND CHAPTER

M E E T I N G   P R O F E S S I O N A L S   I N T E R N A T I O N A L

**We are MPI.**  
**I love what WE do (together)!**



# Table of Contents

- 3 The Punch of Purchasing Power
- 4 Annual Financial Sponsorship Opportunities
- 6 Educational Institutes Financial Sponsorship Opportunities
- 7 Annual In-Kind Sponsorship Opportunities
- 8 Event Sponsorships

- Educational Institutes Venue/Vendor Sponsorships
- Monthly Educational Programs
- Special Events
- Volunteer Events

Board of Directors Retreats

Board Meetings

All Team Meetings

- 13 Advertising



# The Punch of Purchasing Power

The New England Chapter of Meeting Professionals International (MPI/NE) offers your company or organization – targeted, effective and cost-efficient integrated marketing opportunities, connecting you with the most influential qualified decision makers in the meetings and events industry.

As an industry professional looking to showcase your brand to fellow industry professionals, be sure to take advantage of our various cash /in-kind sponsorship programs and inquire about advertising digitally through our chapter website, quarterly magazine, or membership directory. We allow you the opportunity to customize your sponsorship package and choose what options are best for you to elevate your brand front and center, improving your ROI and boosting revenue!

MPI New England Chapter membership consists of an excess of 500 of the region's most experienced meeting professionals with annual purchasing power exceeding \$500 million of products and services associated with our industry! With the majority of planner membership from the pharmaceutical, financial, communications and technology segments more than 25% hold senior executive and C-level positions and control meeting and event budgets ranging from \$25,000 - \$15,000,000 annually.

These integrated programs offer smart business solutions designed with you in mind to reach your audience, with personalized benefits that are associated with your overall program or event spend.

\*Sponsorship elements and costs are subject to change.

# Annual Financial Sponsorship Opportunities

Four annual financially-supported sponsor levels offer valuable and continuing brand exposure to our influential membership including high-profile recognition through chapter communications, networking and educational events. We can also work with you to develop a customized package that suits your needs and marketing targets.

## **PLATINUM - \$10,000 (\$13,430 Value)**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for twelve (12) months - valued at \$1350
- Company profile (article) in chapter e-magazine *Meetings* with circulation to our chapter membership in excess of 500 meeting professionals performed once per year (content to be provided by sponsor) - valued at \$1000
- Three-minute commercial at podium at two (2) monthly meetings / one (1) Educational Institute - valued at \$750
- Full page, four color ad in four (4) issues of the e-magazine *Meetings* - valued at \$3600 (artwork to be provided by sponsor)
- Annual Sponsor recognition at chapter events to include logo showcased on main screen and at the registration area - valued at \$450
- Two (2) sets of chapter membership address mailing labels (email address & phone numbers excluded) - valued at \$550
- Six (6) complimentary registrations to any six (6) monthly MPI/NE educational / meetings (special events excluded) for one (1) year from contract sign date - valued at \$2880
  - *These can be transferred to clients / potential members*
- Two (2) complimentary registrations to the Educational Institutes - valued at \$950
- Center or Full-page, four-color insert for the Annual Member Directory - valued at \$1350
- Two (2) Social Media Blasts per year (content managed by MPI/NE Marketing / Communications team) - valued at \$500

## **GOLD - \$7,500 (\$9,290 Value)**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for six (6) months - valued at \$750
- Company profile (article) in chapter e-magazine *Meetings* with circulation to 500 meeting professionals performed once per year (content to be provided by sponsor) - valued at \$1000
- Three-minute commercial at podium at two (2) monthly meetings - valued at \$750
- Full page, four color ad in two (2) issues of the e-magazine *Meetings* - valued at \$1800 (artwork to be provided by sponsor)
- Annual Sponsor recognition at chapter events to include logo showcased on main screen and at the registration area - valued at \$450
- Two (2) sets of chapter membership address mailing labels (email address & phone numbers excluded) - valued at \$550
- Three (3) complimentary registrations to any six (6) monthly MPI/NE educational meetings (special events excluded) for one (1) year from contract sign date - valued at \$1440
  - *These can be transferred to clients / potential members*
- Two (2) complimentary registrations to the Educational Institute - valued at \$950
- Center or Full-page, four-color insert for the Member Directory - valued at \$1350
- One (1) Social Media Blast, per year, (content managed by MPI/NE Marketing / Communications team) - valued at \$250

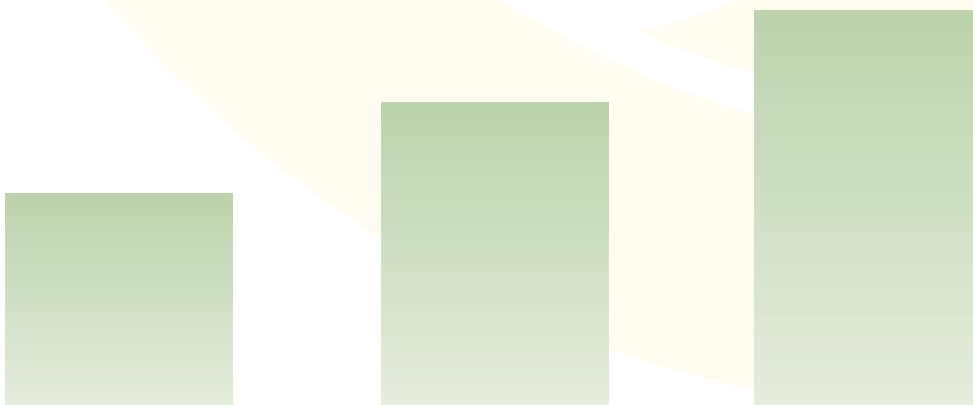
### **SILVER - \$5,000 (\$6,245 Value)**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for three (3) months - valued at \$335
- Company profile (article) in chapter e-magazine *Meetings* with circulation to 500 meeting professionals - valued at \$1000 (content to be provided by sponsor - limit 1 per year)
- Three-minute commercial at podium at two (2) monthly meeting - valued at \$375
- Half-page, four-color ad in three (3) issues of the e-magazine *Meetings* with circulation in excess of 500 meeting professionals - valued at \$2100 (artwork provided by sponsor)
- Annual Sponsor recognition at chapter events to include logo showcased on main screen and at the registration area - valued at \$450
- Two (2) sets of chapter membership address mailing labels (email address & phone numbers excluded) - valued at \$550
- Two (2) complimentary registrations to any six (6) monthly MPI/NE educational / meetings (special events excluded) for one (1) year from contract sign date - valued at \$960
- One (1) complimentary educational registration to the Educational Institute - valued at \$475

### **BRONZE - \$1,500 (\$3,570 Value)**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for three (3) months - valued at \$335
- Company profile (article) in chapter e-magazine *Meetings* with circulation to 500 meeting professionals - valued at \$1000 (content to be provided by sponsor - limit 1 per year)
- Quarter-page, four-color ad in one (1) issue of the e-magazine *Meetings* with circulation in excess of 500 meeting professionals - valued at \$550 (artwork provided by sponsor)
- Annual Sponsor recognition at chapter events to include logo showcased on main screen and at the registration area - valued at \$450
- One (1) set of chapter membership address mailing labels (email address & phone numbers excluded) - valued at \$275
- Two (2) complimentary registrations to any six (6) monthly MPI/NE educational / networking meetings (special events excluded) for one (1) year from contract sign date - valued at \$600

**All Annual Sponsorship items must be redeemed within one year of contract sign date.**



# Educational Institutes Financial Sponsorship

MPI New England continues its focus on providing best-in-class educational opportunities for both planner and supplier industry professionals in the New England community.

We are offering one unique educational opportunity through our Educational Institute. This one-day long event will provide valuable educational and networking opportunities in a condensed format for industry professionals whose work and travel schedule prohibit them from attending monthly meetings. Many of the sessions are CIC – Applicable Clock Hours which attendees can use for certification and re-certification purposes.

**If you are unable to host the full event, these sponsorship opportunities are a great way to get the recognition you want. There are options for any marketing budget.**

## EDUCATIONAL INSTITUTES SPONSORSHIP OPPORTUNITIES

- AM Break! PM Break
- Closing Keynote Session
- Lunch
- Multiple Educational sessions
- Day 1 Breakfast
- Day 2 Breakfast
- Day 1 AM/PM Break
- Day 2 AM/PM Break
- Day 1 Lunch Sponsorship
- Day 2 Lunch Sponsorship
- Multiple Educational sessions (including Keynotes)
- Hosted Planner Program
  - Sponsor-a-planner's registration fee and receive one-on-one face time during Hosted Planner appointment time slots

## NEW! MOBILE APP FINANCIAL SPONSORSHIP FOR THE FALL INSTITUTE

Branded Marketing Opportunities Include:

- Splash Screen
- Main Banner
- Featured Exhibitor
- Push Notifications
- Sponsored Game Challenges
- Area Map Listing

# Annual In-Kind Sponsorship Opportunities

Take advantage of exclusive opportunities for consistent recognition of your company, product or service specialty. Become an MPI New England Annual In-Kind Sponsor and receive priceless recognition and brand awareness from the industry's top planners and potential buyers. Based on your annual in-kind sponsorship contract, MPI New England will strategize with you directly to develop the most appropriate benefits to achieve positive ROI for your company, brand or service with prominent visibility all year long.

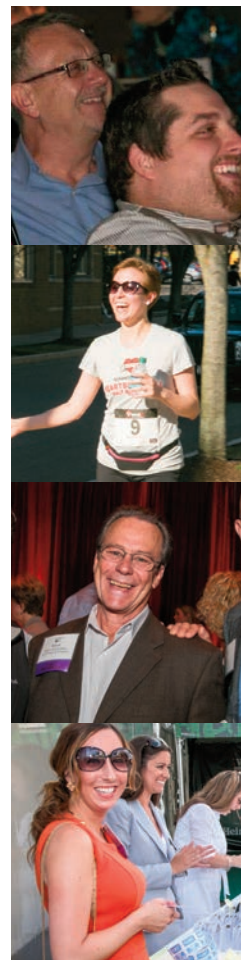
**We will help you target your audience and allow you to pick the benefits that matter most to YOU!**

We're currently seeking sponsorships in the following categories:

- Promotional Items (including Speaker Gifts, Give-aways, Badges / Lanyards)
- Transportation (for invited speakers)
- Printing Services (including Postcards & Signage)
- Technology/Software (i.e. Automated Response Systems (ARS))
- Annual Recognition Awards
- Graphic Design (including Magazines & Directory)
- Activity Demonstration

## A LA CARTE BENEFITS

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) (duration will commensurate with sponsorship level)
- Company profile (article) in chapter e-magazine *Meetings* with circulation to our chapter membership in excess of 525 meeting professionals
- Four-color ad in one (1) issue of the e-magazine *Meetings* with circulation in excess of 5,000 meeting professionals (size will commensurate with sponsorship level)
- Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events
- Chapter membership address mailing labels (email address & phone numbers excluded)
- Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events, and Institutes - excluded) for one (1) year from contract sign date (number, commensurate with sponsorship level, these can be transferred to clients / potential members)





# Event Sponsorships

## Educational Institute Venue/Vendor Sponsorship

### The host facility is asked to provide, on a complimentary basis:

- Meeting space to accommodate guaranteed attendance based on program architecture
  - General session
  - Breakout rooms (as needed)
- Space for exhibits (may be meal space)
- Space for food service
- Food & Soft Beverages for all attendees to include breakfast, am/pm break, lunch and reception (final menu approved by Chapter Administrator)
- Networking Reception Opportunity w/ food and beverage potential
- Discounted room rate for meeting attendees who seek overnight accommodations
- Full Service AV Package (specifics to be provided in RFP)
- Three (3) or more complimentary sleeping rooms for the night either immediately preceding or following the event
- Complimentary or discounted parking privileges for attendees

### In exchange for these valuable contributions, the Educational Institute sponsor will receive an a la carte package of the following benefits depending on the value of your in-kind contribution and desired marketing opportunity:

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for twelve (12) months - valued at \$900
- Listing as event sponsor on the CVENT registration website and up to seven (7) e-blasts, one (1) invitation, five (5) reminder e-blasts, and one (1) survey/thank-you to the membership as the host - valued at \$1500
- Visibility on the [www.MPINE.org](http://www.MPINE.org) main page to consist of logo or venue image and hyperlink for the duration of the specified event's marketing period. (Host venue sponsor only) - valued at \$500
- Recognition as meeting sponsor in two (2) e-magazines *Meetings* (pre- and post-event) - valued at \$900
- Complete list of attendees to include company mailing address and phone contact information - valued at \$500
- E-blast sent to the chapter membership 500+ meeting professionals) on behalf of the sponsor (content generated through sponsor) - valued at \$500
- Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events - valued at \$450
- Three-minute sponsor commercial at time of event - valued at \$375
- Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events excluded) for one (1) year from contract sign date (number will commensurate with sponsorship level, these can be transferred to clients / potential members) - valued at \$TBD
- Two (2) complimentary registrations to the Educational Institute - valued at \$950
- Opportunity for hosted site visit/tour with planner attendees - valued at \$500
- Five (5) Hosted Buyer appointments (if applicable) - valued at \$1750
- Two (2) Social Media Blasts per year (content managed by MPI/NE Marketing / Communications team) - valued at \$500



# Monthly Educational Program Sponsorship

With an average attendance of 150 participants, sponsoring a Monthly Educational Program provides you with an effective opportunity to showcase your property, product or service and increase your visibility with hundreds of New England-based planners! Many companies partner with other properties, attractions or suppliers in their area to lower the cost and increase the value per partner.

The Monthly Educational Programs are presented by industry experts and include a wide variety of relevant and engaging topics. Many of these programs also qualify for Continuing Educational Unit's (CEU) which attendees can use for certification and re-certification purposes.

## **The host facility is asked to provide, on a complimentary basis:**

- Meeting space to accommodate up to 175 attendees based on program architecture
- Complimentary food & beverage for all attendees networking reception appropriate to the type/time of meeting (menu to be approved by Chapter Administrator)
- Full Service AV Package (specifics to be provided in RFP)
- Up to two (2) complimentary sleeping rooms for the night either immediately preceding or following the event
- Complimentary or discounted parking privileges for attendees

## **In exchange for these valuable contributions, the Monthly Educational Program sponsor will receive an a la carte package of the following benefits depending on the value of your in-kind contribution / desired marketing opportunity:**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for six (6) months - valued at \$750
- Listing as event sponsor on the CVENT website and up to five (5) e-blasts, one (1) invitation, three (3) reminder e-blasts, and one (1) survey/thank-you to the membership as the host - valued at \$1200
- Recognition as meeting sponsor in two (2) e-magazines *Meetings* (pre- and post-event) - valued at \$900
- Complete list of attendees to include company mailing address and phone contact information - valued at \$500
- Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events - valued at \$450
- Three-minute sponsor commercial at time of event - valued at \$375
- Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events and Institutes excluded) for one (1) year from contract sign date (number commensurate with sponsorship level, these can be transferred to clients / potential members) - valued at \$TBD
- Five (5) complimentary registrations to the sponsor-hosted Monthly Educational Program - valued at \$400
- Opportunity for hosted site visit/tour with planner attendees - valued at \$500

# Event Sponsorships

## Special Event Sponsorship

MPI New England prides itself on creating unique and valuable business environments by developing a variety of educational and fundraising events. It is our goal to foster and support a “Buy New England” approach while building and maintaining professional relationships between planners and suppliers.

**Our yearly Special Event favorites include:**

**DECEMBER HOLIDAY EVENT**

**JUNE ANNUAL MEETING**

**SUMMER INDUSTRY OUTING**

**FALL EDUCATIONAL INSTITUTE AFTER HOURS**

**The host facility is asked to provide, on a complimentary basis:**

- Meeting space to accommodate guaranteed attendance based on program architecture.
- Complimentary food & beverage for all attendees appropriate to the type/time of meeting (menu to be approved by Chapter Administrator)
- Full Service AV Package (specifics to be provided in RFP)
- Up to two (2) complimentary sleeping rooms for the night either immediately preceding or following the event
- Complimentary or discounted parking privileges for attendees

**In exchange for these valuable contributions, the Special Event sponsor will receive an a la carte package of the following benefits depending on the value of your in-kind contribution / desired marketing opportunity:**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for six (6) months - valued at \$750
- Listing as event sponsor on the CVENT website and up to seven (7) e-blasts, one (1) invitation, five (5) reminder e-blasts, and one (1) survey/thank-you to the membership as the host - valued at \$1500
- Recognition as meeting sponsor in two (2) e-magazines *Meetings* at pre- and post-event) - valued at \$900
- Complete list of attendees to include company mailing address and phone contact information - valued at \$500
- One (1) set of chapter membership address mailing labels (email address & phone numbers excluded) - valued at \$275
- Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events - valued at \$450
- Three-minute sponsor commercial at time of event - valued at \$375
- Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events and Institutes for one (1) year from contract sign date (number commensurate with sponsorship level, these can be transferred to clients / potential members) - valued at \$TBD
- Five (5) complimentary registrations to the sponsor-hosted Special Event - valued at \$400
- Opportunity for hosted site visit/tour with planner attendees - valued at \$500

# Volunteer Events

## BOARD OF DIRECTORS RETREATS

MPI/NE conducts two (2) multi-day Board of Directors Retreats during its fiscal year (July 1 - June 30). The Chapter's Spring/Summer Planning Retreat Session is conducted in May/June, while its Winter Retreat Planning Session is held in January.

This meeting brings the key chapter leaders with an equal balance of suppliers and planners together for a planning session that exposes your facility to those who are in the best position to pass along your facility name as a retreat destination.

### **The Board Retreat Venue Sponsor hosts are requested to provide these complimentary services:**

- Guest accommodations for a 2-3 day period for up to 25 attendees
  - Complimentary board room meeting space for up to 25 attendees
  - Food & Beverage for 25 attendees to include:
    - Two Breakfasts (Day 2, Day 3)
    - Two Lunches (Day 1, Day 2)
    - Two Receptions with Dinner (Day 1, Day 2)
    - Off-site receptions are welcome! You are welcome to explore a strategic partnership with a local restaurant or function facility.
  - Full Service AV Package (specifics to be provided in RFP)
- In exchange for these valuable contributions, the Board Retreat sponsor will receive an a la carte package of the following benefits depending on the value of your in-kind contribution / desired marketing opportunity:**
- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for six (6) months – valued at \$750
  - Recognition as meeting sponsor in two (2) e-magazines *Meetings* (pre- and post-event) – valued at \$900
  - Complete list of attendees to include company mailing address and phone contact information – valued at \$500
  - E-blast sent to the chapter membership (500+ meeting professionals) on behalf of the sponsor – valued at \$500
  - One (1) set of chapter membership address mailing labels (email address & phone numbers excluded) – valued at \$275
  - Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events – valued at \$450
  - Three-minute sponsor commercial at time of event – valued at \$375
  - Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events and Institutes for one (1) year from contract sign date (number commensurate with sponsorship level, these can be transferred to clients / potential members) – valued at \$TBD
  - Two (2) complimentary educational registrations to the Fall Educational Institute – valued at \$950
  - Opportunity for hosted site visit tour with Board of Directors – valued at \$500

# Event Sponsorships

## Volunteer Events

### ALL TEAM MEETING (ATM)

MPI New England members, prospective members, and volunteers unite for an early afternoon/evening of team building and motivation in a unique and inspirational setting. Energized leadership training re-ignite professional and personal growth as we strategize the year ahead.

#### **The ATM host facility is requested to provide, on a complimentary basis:**

- General session for estimated 80-100 people
- Up to five (5) break-out rooms for committee meetings for 15-20 people
- Complimentary food & beverage for all attendees appropriate to the type/time of ATM
- Networking Reception Opportunity with food and beverage potential
- Full Service AV Package (specifics to be provided in RFP)
- Up to two (2) complimentary sleeping rooms for the night either immediately preceding or following the event
- Complimentary or discounted parking privileges for ATM attendees

**In exchange for these valuable contributions, the ATM sponsor will receive an a la carte package of the following benefits depending on the value of your in-kind contribution / desired marketing opportunity:**

- Banner ad and hyperlink to your website from [www.mpine.org](http://www.mpine.org) for six (6) months - valued at \$750
- Listing as event sponsor on the CVENT website and up to five (5) e-blasts, one (1) invitation, three (3) reminder e-blasts, and one (1) survey/thank-you to the membership as the host - valued at \$1200
- Recognition as meeting sponsor in two (2) e-magazines *Meetings* (pre- or post-event) - valued at \$450
- Complete list of attendees to include company mailing address and phone contact information - valued at \$500
- Annual sponsor recognition at all chapter events to include logos showcased at registration area of all chapter events - valued at \$450
- Three-minute sponsor commercial at time of event - valued at \$375
- Complimentary registrations for up to six (6) monthly MPI/NE educational meetings (Special Events and Institutes for one (1) year from contract sign date (number commensurate with sponsorship level, these can be transferred to clients / potential members) - valued at \$TBD

# Advertising with MPI New England



Advertising opportunities in digital formats give your company, property or service exposure to our influential membership through our website or in various digital marketing as well as membership communications materials. With various formats that fit any special marketing needs and budgets, these materials are either consistently delivered to our members in organized and scheduled e-mailings or available to them at any time on our website.

**The MPI New England website ([www.mpine.org](http://www.mpine.org))** offers member connectivity, easy access to valuable knowledge and strategic placement of advertising partners, and has an average of 1,800 unique visitors per month by industry professionals in the New England and surrounding regions. All advertisements appearing on the top banner rotate every 5 seconds to ensure that visitors to the site will see your ad no matter what page they are viewing! What's more, advertising rates include an optional link to your website.

**Meetings, MPI New England's electronic magazine,** keeps our members and prospective members apprised of chapter news, upcoming events and member achievements. Because it is published four times a year, you have the opportunity to feature seasonal and timely offers about your company, property or services to more than 500 planner and supplier members as well as nonmembers that download it from the MPI/NE website.

**The Membership and Resource Directory** is used consistently by members to locate fellow MPI/NE planners and suppliers. Advertising in this directory is a great way to generate business by having your company's advertisement seen by more than 600 of New England's most active meeting planners, business media editors and meeting industry suppliers.

## WEBSITE ADVERTISING

Our chapter website, [mpine.org](http://mpine.org), has had an average of 1,800 unique visitors per month. Take advantage of this great exposure by placing an advertisement on our site. All advertisements will appear on the navigation bar, and will cycle from one to the next every 8 seconds. This ensures that visitors to the site will see your ad no matter what page they are viewing! Advertising rates also include an optional link to your website.

	6 Months	12 Months
Members	\$500	\$900
Non-members	\$750	\$1,350

All rates are net, non-commissionable.

Contact our Advertising Sales Representative, for ad dimensions and pixel size/format at 774-207-0179.

## MAGAZINE ADVERTISING

*Meetings*, MPI New England's quarterly magazine, keeps our members and prospective members apprised of chapter news and upcoming events. Because it is published four times a year between September and July, you have the opportunity to feature seasonal and timely offers about your property or services to over 500 planner and supplier members.

Ad Sizes/Rates (4 color)	MPI member	Non-Member
Full Page Center Fold	\$900	\$1,000
Full Page Center Fold	\$800	\$900
Inside Cover	\$1,050	\$1,150
Inside Cover (four consecutive)	\$950	\$1,050
Inside Back Cover	\$1,000	\$1,200
Inside Back Cover (four consecutive)	\$900	\$1,000
Back Cover	\$850	\$950
Back Cover (four consecutive)	\$800	\$900
Full Page	\$800	\$900
Full Page (four consecutive)	\$725	\$825
Half Page	\$600	\$700
Half Page (four consecutive)	\$525	\$625
Quarter Page	\$450	\$550
Quarter Page (four consecutive)	\$400	\$500

### Ad Sizes

Full Page

7" x 10"

Outside Back Cover

7 1/2" x 7 5/16" (horizontal)

Half Page

7" x 5" (horizontal);

3 5/16" x 10" (vertical)

Quarter Page

3 5/16" x 5"

Eighth Page

3 5/16" x 2 1/2" (horizontal);

2 2/16" x 5" (vertical)

### Publication Advertising Deadlines:

**Fall 2015** July 17, 2015

**Winter 2015/2016** October 16, 2015

**Spring 2016** January 29, 2016

**Summer 2016** April 8, 2016

**Fall 2016** July 15, 2016

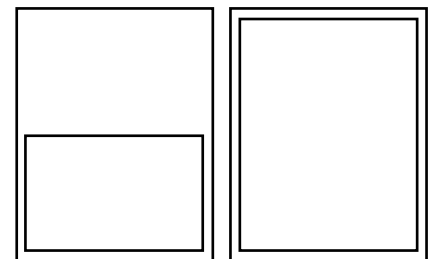
\*Subject to change.

### Printing Specifications

- File formats include PDF for print (300 dpi) or PC compatible as a TIFF or EPS file, 300 dpi.
- No bleeds.

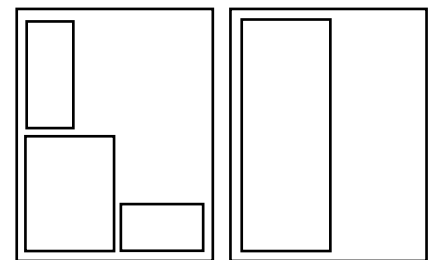
### All rates are net, non-commissionable.

A prepayment discount of 15% is available to advertisers who order ads for all four consecutive issues and who pay for all four ads in advance. Send to [mpine@mpine.org](mailto:mpine@mpine.org) as a PDF, JPG, TIFF or EPS with the completed order form. Contact our Advertising Sales Representative at 774-207-0179.



Horizontal Half Page

Full Page



Quarter Page and Eighth Page

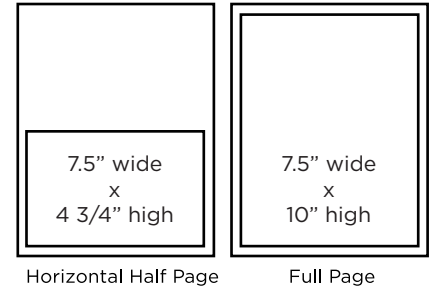
Vertical Half Page



## MEMBERSHIP & RESOURCE DIRECTORY

The Membership and Resource Directory is published annually. Your ad will be seen throughout the year by over 500 of New England's most active meeting planners, business media editors and meeting industry suppliers. Recipients also use this guide to locate fellow MPI/NE planners and suppliers.

Ad Sizes/Rates	MPI Member	Non-Member
Back Cover (4-color)	\$2,100	\$2,375
Inside Covers (4-color)	\$1,350	\$1,625
Full Page (4-color)	\$1,150	\$1,300
Half Page (4-color)	\$975	\$1,175
Full Page (B&W)	\$800	\$975
Half Page (B&W)	\$625	\$750



All ads must be electronic files. Electronic files excepted include: PDF with fonts embedded, (all images must be cmyk or black. Please be sure to convert all pms and spot colors), Illustrator EPS files with all fonts outlined and Photoshop TIFF or JPG resolutions must be at least 300 dpi. Please included a hard copy or proof. Line screen: 175. Send to mpine@mpine.org as a PDF, JPG, TIFF or EPS with the completed order form. Contact the Chapter Administrator at 617-314-6843.

## ADVERTISING ORDER FORM

MPI New England Chapter, Inc. reserves the right to reject any advertising that it deems to be detrimental to its interests or inconsistent with publication standards.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_  MPI Member  Non-Member

Authorizing Signature \_\_\_\_\_ Member # \_\_\_\_\_

Website Banner Ad  8 months  12 Months

Publication \_\_\_\_\_ Ad size \_\_\_\_\_  Color  BW

Publication \_\_\_\_\_ Ad size \_\_\_\_\_  Color  BW

**Total Amount:** \_\_\_\_\_

### By Check:

Please make check payable to MPI New England and mail to the below address with a copy of this completed order form. Email a copy of the check, completed order form and artwork to mpine@mpine.org.

MPI New England P.O Box 1774 Salem, N.H. 03079

### By Credit Card:

Visa  Mastercard  AmEx

Authorized amount: \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

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Exp. date: \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_



# Expand Your Brand Now!

For more information about powerful ways to expand your brand presence to align yourself with the most significant industry audience you can reach, contact an MPI/NE representative now. Together, we can create a customized integrated marketing and business solutions program for you to prove your ROI and drive revenue today!

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