**Benefit Build Out Sheet**

Chapter \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Step 1. List all current benefits offered at your chapter

|  |  |  |
| --- | --- | --- |
| Current Chapter Benefits | Easy to Implement | Wish List |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
| 6 |  |  |
| 7 |  |  |
| 8 |  |  |
| 9 |  |  |
| 10 |  |  |
| 11 |  |  |
| 12 |  |  |
| 13 |  |  |
| 14 |  |  |
| Total N = \_\_\_\_\_\_\_\_\_ Total E = \_\_\_\_\_\_\_\_\_ Total B = \_\_\_\_\_\_\_\_\_ | Total N = \_\_\_\_\_\_\_\_\_ Total E = \_\_\_\_\_\_\_\_\_ Total B = \_\_\_\_\_\_\_\_\_ | Total N = \_\_\_\_\_\_\_\_\_ Total E = \_\_\_\_\_\_\_\_\_ Total B = \_\_\_\_\_\_\_\_\_ |

Step 2. Place an “N”, “E”, or “B” next to each benefit.

N = Networking E = Education B = Business Exchanges

Step 3. Count the total number of letters for each column.

Step 4. Discussion: If you are too heavy in one area, how would this affect your membership?