

Fueling Your Ride with Full-Throttle Leaders

Presented by Steven G. Foster, CMP - Managing Partner, Foster+Fathom





...SORT OF

Volunteer **- VOLUNTEER Community** CONNECT CO Why People Volunteer Why People Don't Volunteer To Make a They are To support an **DIFFERENCE!** intimidated and organization feel they might The or a cause not measure up ASK To learn **Failed** something **NEW** What they're doing doesn't match with Improve skills, what they knowledge and were told experience **SERVE** They don't understand Feel what is valued They SHOWED UP **EXPECTED** and part but were not needed of a team or given anything **MEANINGFUL to do** To MEET **PEOPLE** MPI THE POWER OF COMMUNITY Connect

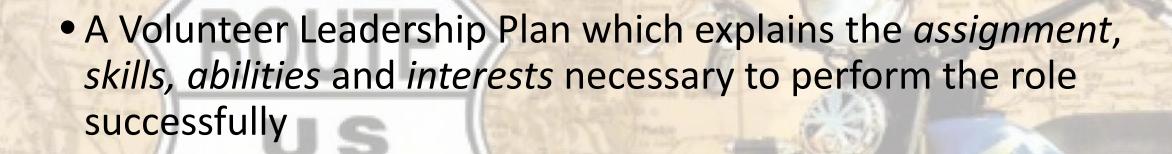


WHAT VOLUNTEERS LOVE

- I. A MEANINGFUL ASK
- 2, UNDERSTANDING THE TIME COMMITMENT
- 3. MAKING A DIFFERENCE
- 4. PROVIDING & RECEIVING FEEDBACK
- 5. TO BE THANKED







 The plan should comply with your volunteer policies, describe expectations of each Volunteer Leadership Role and be consistent across the organization.

• It **IS NOT** a job description

YOLUNTEERS MUST HAVE A ROAD MAP



VOLUNTEER LEADERSHIP PLAN — WHY?

- Provide DETAILED information about the Assignment
- Detail how the volunteer fits within the work of the organization
- Present an outline of tasks, skills and expectations
- Furnish a basis for measuring activity levels and performance
- Describe the intended outcome of the role
- Connect the role and the individual professional development goals

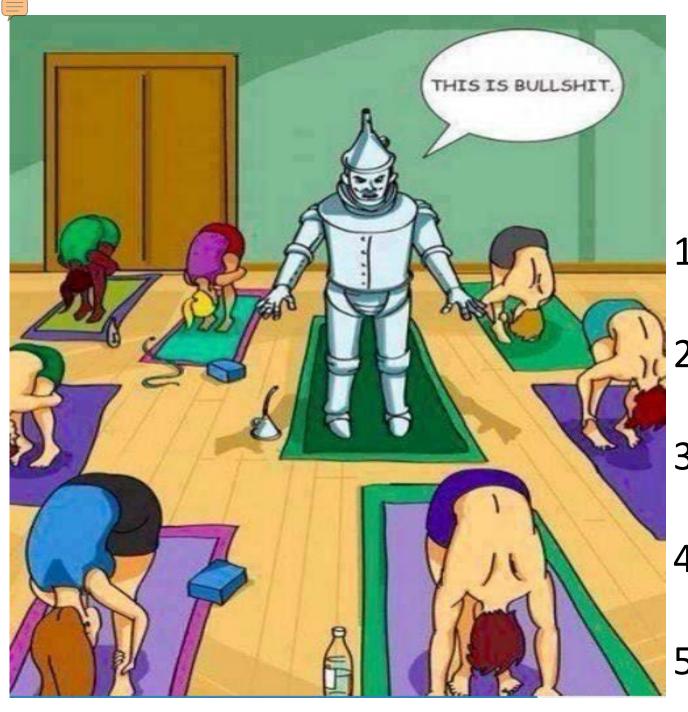




VOLUNTEER LEADERSHIP PLAN – WHAT?

- Role Title (sense of identity)
- Purpose of the Position (how role is important to the organization)
- Responsibilities and Duties (specific obligations and expectations)
- Qualifications (personal characteristics, skills and abilities)
- Commitment Expected (how much time is expected)
- Training (what position-specific training is available for the role)
- Include the date of the description or the date that it was updated
- List contact information for volunteer's direct report
- List how to get more information and whom to contact if interested





Having Volunteer Issues?

1. NO FLEXIBILITY

2. UNDERUTILIZED

3. Experience/Expectation

4. Unprofessional/Impersonal

5. Disorganized/Unproductive







VOLUNTEER LEADERSHIP MEETINGS

- 1) When you Meet, MEET! (Make the JUICE worth the SQUEEZE)
- 2) Set the Meeting Objectives
- 3) <u>ALWAYS</u> provide an agenda (and STICK TO IT!)
- 4) Be PREPARED to Meet
- 5) Assign ACTION Items
- 6) Examine the Process
- Solve problems, make a decision, develop a plan or answer a question
- Highlight experiences, generate ideas and understand processes
- What, Where, Why, When & Who?





- WEAK committee structure will deter engagement and succession
- Micro-managing makes volunteer enthusiasm crash and burn
- Define YOUR process to help members GET IT (volunteer commitment)
- Members say they want Education, Professional Growth and Networking
 How does serving on your Committees and Boards provide those MUST-HAVES?



Certainty
 COMMUNICATE the Expectation

Variety
 ROTATE Roles & Responsibilities

Significance
 APPRECIATE what happens on the Road

Growth
 PRIORITIZE Learning and Leadership





Foster's "FAST FIVE" Volunteer Leadership Rules

- Check your leadership practices and techniques regularly
- When you're riding lead, don't spit
- Never mistake horsepower for staying power
- Learn to Ride in the Rain
- Balance, Teamwork and Skill will ALWAYS get you where you want to go



You Fuel a Full-Throttle Team with a Passion to Serve, the Power to Inspire and a Purpose that makes a Difference!





